



*Justin Damian Furness*

Behaviour & Integrative Medicine Expert  
High Performance Facilitator & Trainer  
Founder @ The LifePrint System

Hohenrainstrasse 10,  
Gunterswilen, CH-8564  
Phone: +41 (0)79 303 5717  
E-mail: [bookings@j2squared.com](mailto:bookings@j2squared.com)  
Web : [www.justinfurness.net](http://www.justinfurness.net)



**LIFEPRINT**

Evaluate - Enhance - Evolve

# PROPOSAL

Project ID: A-012019

Prepared for:

chief executive of human resources

Proposal issued:

LifePrintOS High Performance Strategies & Solutions

Proposal valid to:



**FIRSTLY**

# THANK YOU

**FOR CONSIDERING ME!**

Thank you for allowing me the opportunity to propose a customized strategy and solution for GRIT - Real Estate Income Group

For the last 12+ years I have been focused on building High Performance Environments that align a company's employees with the mission and vision of the company to reach over and beyond their current standards, consistently.

I truly believe that the performance and engagement of your people is proportional to your ability to help them feel valued, fulfilled and challenged and is a direct reflection of the current Leadership and company's internal communication style.

How do you expect your customers to love your company if your employees don't love it first?

By effectively evaluating the needs necessary for fulfillment of each individual and team you are able to positively influence and efficiently enhance their performance consistently.

**Justin Damian Furness**

High Performance Facilitator & Trainer  
Behavior & Integrative Med. Expert  
Founder @ The LifePrint System

# CONTENT

<b>THANK YOU</b>	<b>2</b>
.....	
<b>WE BUILD HIGH PERFORMANCE ENVIRONMENTS</b>	<b>4</b>
.....	
<b>MY STORY</b>	<b>5</b>
.....	
<b>HELPING YOUR PEOPLE TO STAND OUT &amp; SHINE</b>	<b>6</b>
.....	
<b>MY EXPERTISE</b>	<b>7</b>
.....	
<b>LEADERSHIP AND INTRAPRENEURSHIP PIPELINE</b>	<b>8</b>
.....	
<b>SHORT PRESENTATION OF SERVICES</b>	<b>9</b>
.....	
<b>PILOT PROGRAM</b>	<b>10</b>
.....	
<b>MY COMMITMENT</b>	<b>11</b>
.....	
<b>INNOVATIVE APPROACH PROPOSAL DETAILS</b>	<b>12</b>
.....	
<b>HIGH PERFORMANCE PHILOSOPHY</b>	<b>13</b>
.....	
<b>PREVIOUS CLIENTS</b>	<b>14</b>



**WE BUILD**

---

# HIGH PERFORMANCE ENVIRONMENTS

By creating the right environment based on a growth mindset you allow people to thrive, feel valued, fulfilled and purposeful leading to enhanced engagement, higher quality results and increased KPI's because your people love your company as much as your customers do because if they don't... you'll be more focused on internal people problems instead of your clients solutions.

# 1 | MY STORY

## ... PASSIONATE ABOUT INSPIRING OTHERS

“The skill-set without the mindset will leave you upset...”  
“The mindset without the skill-set will leave you broke.”



### Evaluate & Enhance PERFORMANCE

Stop using standardized models to measure performance, understand the **NEEDS** that are necessary for each individual/team to shine, feel valued and fulfilled.



### Stand for SOLIDARITY

If Leaders don't follow through on their promises and disable internal decision making then disengaged and flighty employees will result in a higher cost to company long term.



### People & Team ANALYTICS

People are unique and so is your team talent, to ensure your company is building the best teams possible that maps to the outcome of the project is critical for success.



### Innovate Before IT'S TOO LATE

Those that adapt the quickest live the longest, the old models of a top down hierarchical structure no longer works and those that don't adapt will be left unprepared.

# 2 | HELPING YOUR PEOPLE TO STAND OUT & SHINE

## I'M HERE FOR ALL OF YOU

Mentoring with Doctors and Specialists, training in cutting edge modalities, techniques and strategies, never being satisfied with the norm, I am always searching for people on the fringe, thought leaders, visionaries and futurists who are pushing the boundaries of conventional authorities and who are always getting consistent, long lasting and often miraculous results, this has equipped me with the tools and knowledge necessary to support you and your team in attaining exceptional results, consistently over the long term.



### STRUCTURE



Structure is the secret to high performing systems without it all the potential will be lost like trying to stop water from seeping out from your hands.



### FUNCTION



When the structure of a high performance system is healthy the function of the culture within becomes flexible and is able to adapt, innovate & perform better.



### ENERGY



When Structure and Function are optimized and operating in a conscious, communicative & collaborative culture company loyalty is achieved



# MY MAIN AREA OF EXPERTISE

## What I do best

I am driven by creating high performance environments that deliver results for you and your company, by helping your people to feel valued, fulfilled and purposeful within their roles so you can focus on your client solutions and accelerate achieving your company's scalability, securely.

### LEADERSHIP & PEOPLE SKILLS

Qualification and resumes generally only speak to a persons ability to perform critical tasks and job specific functions, what happens when those all look great on paper and the candidate is definitely suited for the position however has no soft skills or ability to communicate within a collaborative environment?

Communication and the ability to positively influence and inspire team members, showing resilience yet being flexible and taking responsibility are all hallmarks of the Soft Skills necessary for Great Leadership.

When leaders have the ability to speak to the very hearts of their team and consistently demonstrate their appreciation that's when they become great!

### MILLENNIAL MENTORSHIP

Exceptional leaders know that they are at the center of their team, not at the top of it, they know that looking after their team and putting the team first is the secret sauce to success. Move beyond your limiting beliefs, obstacles and old habits with Justin's Mental Mindset & Change Patterns to ensure you continue to grow!



### PEOPLE & PERFORMANCE ANALYTICS

Bypass the endless hours of Psychoanalytical testing and calculations which can be easily manipulated.

The LifePrint application will identify specific personality patterns and how a person will act under any given circumstance depending on intensity and pressure, you will know what a person's natural abilities and tendencies are and how they are hard wired based on their unique proactive encouraging, and, reactive discouraging behavioral frameworks.

Understand the highest driving needs behind all behavior patterns and how to positively influence them to achieve higher standards and quality of work than ever before. Know for what role they are most suited for where they will have the highest fulfillment value.

3

# LEADERSHIP & INTRAPRENEURSHIP

... BUILDING AN INTERNAL GROWTH PIPELINE

## KNOW WHAT YOUR PEOPLE WANT

---

When you know what your people want and what it is they mostly desire it makes it easier to design a leadership and growth pipeline that will help the company to expand and their employees to feel fulfilled. By identifying and nurturing your internal talent your company will multiply it's external growth exponentially.



## SHORT PRESENTATION OF MY SERVICES

And there's more!

“ There's nothing that fires me up more than seeing my clients achieve over and beyond their own expectations and begin to live life aligned, purposeful and passionately. ”



### INTRAPRENEURIAL PIPELINE

By Creating an internal innovative pipeline, your talent remains engaged and loyal.



### LEADERSHIP PIPELINE

Leadership is about inspiring and speaking to the hearts of your talent



### TEAM DEVELOPMENT

Ensure you have the right behavioral chemistry in your team for the right job.



### ANALYTICAL REPORTS

Give your C-Suite and Executive team the power of influence with in-depth reports



### SOCIAL MEDIA CORPORATE CULTURE ENGAGEMENT

Leverage the landscape of digital transformation, engage your talent, display your portfolio and expand your network reach.



### CHANGE PATTERNS

Break old limiting personal belief patterns holding you back and move beyond your obstacles & challenges.



Be advised, each proposal is unique and tailormade for each individual client. Services may be added and subtracted depending on the timeline and KPI's.

# 5 PILOT PROGRAM PROPOSAL

**+**  
**1 EXECUTIVE**

## **ALL ACCESS 24HR TURNAROUND**

Company Culture, Pipeline, High Performance Facilitations & Training, People Analytics, & Executive Leadership Coaching incl. all available services.

**+**  
**1 TEAM**

## **RESHAPING TEAM DYNAMICS**

Initial pilot test with a small team. Reshaping the internal team/domain dynamics, KPI's to align with the innovative shift and vision.

**+**  
**1 ECO-SYSTEM**

## **A THRIVING INTERNAL CULTURE**

A thriving system naturally moves towards growth. Long term sustainable growth is the result of a healthy internal culture paired with leadership environment

## **I AM FULLY COMMITTED AND CHARGED**

---

“ YOUR PEOPLE ARE THE HEARTBEAT OF YOUR COMPANY, TREAT THEM RIGHT, HELP THEM TO GROW AND THEY WILL GO FURTHER, FOR LONGER AND BE TOTALLY HAPPY DOING IT! “



# MY COMMITMENT

In facts and numbers



**IDEAS ARE WORTHLESS WITHOUT EXECUTION**

Having the best ideas is nothing without a actionable plan, short terms goals, celebrations and long term visions, that's why together we design your plan and steps of execution because action breeds clarity. Clarity gives rise to certainty and with certainty comes great results.



**REPETITION IS THE MOTHER OF MASTERY, FAILURE IS IT'S FATHER**

Not all ideas and actions are successful it is important to remain flexible and adapt when landscapes shift and adversity rises. It is how you respond than react. Just like learning a musical instrument new strategies and applications may take some repetition and failure before becoming successful.



**WE WORK WITH YOU ALL THE TIME**

It is important to keep the flow of information constant and I believe in building relationships based on a deep level of trust, this must be a win-win philosophy. I do not charge billable hours or watch the clock when we work together, I am fully present and offer a highly responsive and engaging experience.

## MY AGENCY IN NUMBERS

47

WONDERFUL  
PEOPLE WORKING  
AS A GLOBAL  
TEAM

12

BEAUTIFUL  
YEARS OF  
ACHIEVEMENTS

5

PROGRAMS THAT  
WE WORK EVERY  
DAY

5

5 COUNTRIES  
GLOBALLY

## INNOVATIVE APPROACHES TO ACCELERATED ACHIEVEMENT AND GROWTH



### PROJECT BASED PERFORMANCE

---

#### Effectively Measure Results Based On Project Performance

Without the proper measurement tool you'll never know whether you're successful or not. A project may have short term benefits but lose long term employee satisfaction. It is important that success integrates into the whole company experience and defining these is critical.



### SYSTEM STRUCTURE

---

#### Structural System Integrity Is Integral & Flexible

The most stable structures are flexible, adaptive, and clearly defined. If a structure is too rigid it will break, too much flexibility and it will fall apart. There is no surviving system that exists in isolation, all parts contribute to the whole. System Architecture is the life force of business.



### CORPORATE CULTURE & CHARACTER DESIGN

---

#### Your Company Culture Is Not Dependent On Your Location

The ethos and internal company culture needs to reflect its vision, ethics, beliefs and attitudes. Saying something and doing the opposite will promote toxicity and lose trust. Character development workshops for staff are also available to ensure subjective experiences are not interfering with quality results.



### ENVIRONMENT DEVELOPMENT

---

#### The Environment Supports The Growth Mindset Culture

The office environmental design and eco-system both aesthetically and energetically will either drain the batteries or encourage endurance. Providing your people with healthy structures, opportunities and experiences will enable them to go above and beyond and help them to grind through when times get tough.



### TEST BEFORE SCALE

---

#### Never Sink A Ship By Testing Before Implementing At Scale

My whole thesis is built on the premise of testing before scaling. This way the entire ship doesn't change course right away and instead learns and develops in a safe and secure environment where failures aren't fatal to the entire organization.



### LAUNCH

---

#### Implementation At Scale And Creation Of New Networks

Once results have been attained and the program is successful scaling it throughout the organization becomes possible.



# HIGH PERFORMANCE PHILOSOPHY

My High Performance Philosophy is one that is integral and plays out at every level of life, within all experiences of life ; our health, our wealth and our relationships. High Performance to me is defined by consistently achieving above the standard norms over the long term without compromising any of the above key domains.

If you experience a challenge in one domain it will be reflective in the other 2, all parts are necessary in order for us to feel fulfilled and valued and to experience life happening for us instead of to us. A plan that integrates all of these vital aspects both personally and organizationally is my passion and the foundation that is High Performance.